

Message Text

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UNCLAS VIENNA 10114

EO 11652: N/A
TAGS: BEXP, AU
SUBJ: KASTNER & OEHLER IN-STORE PROMOTION

DIBA/OIM/SAD FOR CHARLES E. JOHNSON

DIBA/OIM/WE FOR DONALD R. TRAFTON

REF: VIENNA 8904

1. PETER BOECK AND A KASTNER & OEHLER BUYER WILL BE VISITING NEW YORK DECEMBER 7-20. DR. BOECK WILL BE STAYING AT TUDOR HOTEL, 304 E. 42ND STREET, NEW YORK, N.Y. 10017. HE SAID HE WOULD PHONE MR. JOHNSON FROM THE HOTEL, BUT WE ASSUME LATTER WILL WISH TAKE INITIATIVE AND PHONE BOECK EARLY DURING HIS STAY. BOECK IS PARTICULARLY INTERESTED IN UPDATING HIS INFORMATION ON FAST FOODS, CATALOG SHOWROOMS AND SUPERMARKETS.
2. DR. BOECK SAID HE WOULD BE BUSY DURING SECOND WEEK OF VISIT WITH BUYING ACTIVITIES, BUT THERE MIGHT BE TIME DURING FIRST WEEK FOR TRAVEL OUTSIDE NEW YORK IF THIS WERE RECOMMENDED BY COMMERCE. HUMES

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